

## **Historic, Archive Document**

Do not assume content reflects current scientific knowledge, policies, or practices.



62.71

LIBRARY  
RECEIVED  
12 12 1932  
L. S. DeM.  
are.

HARROLD'S  
PEDIGREAED  
PANSIES

1932



TRADE ANNUAL  
• 1932 •

HARROLD'S PANSY GARDENS  
P. O. BOX 264  
GRANTS PASS, OREGON

## A FEW IMPORTANT FACTS

We wish to bring to your attention here several important points of superiority which we are breeding into Harrold's Pedigreed Strain Pansy Seeds. Many are obtained in no other strain. Using the most advanced methods of pedigree breeding, strict attention is given such points as flower size, form, texture and coloring, as well as uniform, robust plant habit.

Our climate is ideal for the production of the highest seed quality, and our cleaning and grading methods are the most advanced. After proper curing, all seeds are graded to weight limits much closer than usual, being limited to seeds heavier than 65 seeds per grain weight. Our average seed weight during the past season was 59 seeds per grain, while seeds bought from outside sources for our experimental department averaged 74 seeds per grain. While this makes a difference of 7,000 seeds per ounce in favor of the lighter seeds, germination by the cabinet test averaged 22.3% in favor of the heavier seeds, and actual production of saleable plants was 19.7% in favor of the heavier seeds, giving no allowance for higher numbers per ounce in the light weight seeds. The same principle seems to apply as in grading bulbs.

After grading, all seeds are cabinet tested for viability, with a garden test as a check on each cabinet test. High viability seeds only are sold.

We should also like to point out here that Harrold's Pansy Gardens, Grants Pass, Oregon, is the only source of the original Harrold's Pedigreed Strain Pansy Seeds, all reports to the contrary being erroneous. Attempts have been brought to our attention recently of dealers fostering on to the trade as genuine, seeds listed in their catalogues as Harrold's, at reduced prices. A close check on the matter has shown that as far as our sales records show, there is no assurance that these seeds being so offered were even grown from stock seeds obtained from us. While we appreciate the compliment, and admission of the high quality of Harrold's seeds, we feel it only fair to warn the trade that genuine Harrold's seeds are sold to dealers for re-sale only after the dealer has signed a franchise contract agreeing to supply as genuine only such seeds as are delivered to the purchaser in the original packets as sealed in our gardens. He has also agreed to offer them only at the list price appearing in this annual. Any dealer violating this franchise automatically voids same, and must return the entire stock of our seeds in his possession at once. So remember, Genuine Harrold's Pedigreed Strain Pansy Seeds are sold by others only in the original packet and at the prices appearing herein.

We believe that when you order a specified quality and strain, that you are entitled to the product in its fullest perfection. This has been the underlying thought in breeding stock that has become identified with the Harrold's name, and the logic of such a policy has been proven by the ever-increasing demand experienced for our original strains. The season just past has been the best in our experience, which is only another way of saying that more and more growers are finding Harrold's seeds of important value to them. If you are not using our seeds now, give them a trial in any company. You will find them profitable!

# The Florists' Review

MARCH 24, 1932

## PANSIES

### HARROLD'S PEDIGREED PANSIES.

If you are interested in ready-to-sell Pansy plants, write for our latest illustrated price list just out, and being mailed to our regular patrons.

**SEEDLING PLANTS:** Our demand has been so great for these that it will be late in March before our next block is ready for shipment. May we quote on your needs for these or transplanted stock?

**SEEDS:** We grow the largest assortment of these in America; specializing in the breeding of ultra-fancy varieties. 10 varieties of Harrold origin are outstanding, and we can supply ten other standard varieties, all at attractive prices. If you will let us know your requirements, we will gladly quote interesting prices for spot, or future delivery.

**HARROLD'S PANSY GARDENS,**  
Box 264-R, Grants Pass, Ore.

### 100,000 GIANT PANSIES.

Strong, stocky plants in bud and bloom. Coldframe September transplanted. Harrold's Azures, Rubies, Pedigreed Giants and Jumbos, blended with Steele's 400 and Super Swiss, \$15.00 per 1000. Cash.

Seedlings, also fall-sown, from coldframes, which will give quick-blooming plants, \$4.00 per 1000. Cash.

Try some of both and you will come back for more.

**SAINT CHARLES PANSY GARDENS,**  
Saint Charles, Ill.

### GIANT PANSIES.

Superb strain of Harrold's Pedigreed Giants. Steele's Jumbo and 400, fall transplanted, cold-frame-grown; large, bushy plants full of bud and bloom, \$15.00 per 1000. Never before have we been able to offer such fine Pansies. You will experience no depression in Pansy business with this stock to offer your customers. Seedlings of above strain, \$3.50 per 1000. Satisfaction guaranteed.

**SWABY GREENHOUSES, ST. CHARLES, ILL.**

November sown Pansies, coldframe-grown; fine plants with long roots: Miracle Mixed, \$3.50 per 1000; Greater American Perfection Mixed, \$4.00 per 1000, postpaid; 3000 or more, 10 per cent less. November transplanted Swiss Giants, a few showing bloom, \$1.25 per 100, postpaid; \$8.00 per 1000, express collect. December transplanted Miracle Mixed, \$1.00 per 100, postpaid; \$6.00 per 1000, express collect. Prompt shipment. Satisfaction guaranteed. Lockwood Greenhouses, Lockwood, Mo.

### PANSY PLANTS.

Pitzonka's Giant-flowering Mixture, regular size plants, \$4.00 per 1000.

Extra large, bushy plants, in bud, unsurpassable in quality, \$1.10 per 100, \$7.00 per 1000.

Pitzonka's Prize Mixture, \$1.75 per 100, \$12.00 per 1000.

**PITZONKA'S PANSY FARM,**

Bristol, Pa.

Steele's Mastodon Pansies, strong transplanted plants, now ready for shipment, \$6.00 per 1000. Cash with order. Peter Schonsboe, 5655 Ravenswood Ave., Chicago, Ill.

### PANSY SWISS GIANTS IMPROVED.

Transplanted from seedlings, grown cool; good foliage, well rooted and are ready to reset in the coldframes or pot them. You will be pleased with their size of blooms, also variation in colors. We tried them and know they are all one will ask.

\$1.25 per 100, \$9.00 per 1000.

See Cyclamen, Salviyas, Petunias.

**H. J. POTOMKIN, MUNCIE, IND.**

### PANSIES, HARROLD'S SWISS GIANTS.

December-sown, transplanted plants, \$1.00 per 100, \$8.00 per 1000. Grown in heated coldframes, temperature carried low. These plants are strong and stocky, not crowded close together and pulled long and spindly. Sample sent on request. Cash, please.

**BURDICK BROS.,**

R. F. D. 7. Rockford, Ill.

### PANSY PLANTS.

Improved Swiss Giants, mixed with our Super Giants, makes our strain of Pansies absolutely the finest strain for size and colors entirely new in Pansies. If you want Pansies just a little better than the other fellow, try our strain, and you will never grow any others; strong plants, 60c per 100, \$1.00 per 1000, \$17.50 per 5000.

**J. C. SCHMIDT, BRISTOL, PA.**

### PANSY STEELE'S GREENHOUSE SPECIAL.

Transplanted plants, coldframe-grown, \$1.00 per 100, \$7.00 per 1000. Cash.

**HARRIS GARDENS, MUSKOGEE, OKLA.**

Pansy plants, Steele's 400, \$4.00 per 1000; Miracle Mixed, \$3.50 per 1000. Fall-sown seedlings.

Herman Heinrich, Columbia, Ill.

The accompanying, exact reproduction is of the complete Pansy classified ads in "The Florists Review," issue of March 24, 1932. It will be noted that HARROLD'S varieties are offered by five of the eleven growers offering stock, and that they are featured by several growers. No other strain of this stock is offered more consistently. Why not make HARROLD'S Pansies a score of added profit this season?



A SPECIMEN OF HARROLD'S PEDIGREED  
POT PANSIES IN A THREE INCH CLAY POT.

### HARROLD'S PEDIGREED POT PANSIES

This is one of our outstanding novelty varieties. It has received much attention and praise from commercial growers, and has won several special awards of merit at various prominent flower shows, including the "National Mid-Winter" at Encinitas, California. The plant habit is the finest for pot culture ever obtained, and the flower size is a revelation to those that have grown it. The flower on the specimen shown above was three inches across, which is not unusual in well grown specimens. The color mixture is varied enough to meet the most exacting taste. An ideal subject for the cool greenhouse, or for that cool corner. Cultural suggestions supplied.

SEE COLORED PAGE FOR PRICES

### HARROLD'S PEDIGREED NOVELTIES

This mixture is composed of the surplus seeds from our experimental department. Much of it comes from novelties not yet released to the trade. Quantity is very limited and this seed is sold only in packets of 500 seeds.

SEE COLORED PAGE FOR PRICES

Pasadena, California.  
June 30th., 1931.

Last year I had my first experience raising a few Pansies for the dealers. Tried out one ounce of Oregon Miracle Mixed from you. Cannot speak too highly of the germinating powers of this seed. It was sown in three lots, about the 10th, of July, August, and September, respectively. Each time I put in seeds the thermometer took notice and speeded up to 100 degrees, and one day it reached 104. I said, "You are up against it, G.W.T." but that seed got busy, and 9,000 germinated. Of course the man back of the gun didn't allow it to dry out, but kindly take notice that a small amount of high-priced seed from another seedsman—not a seed grower—was almost a failure, although planted side by side, and treated exactly alike; and what little grew was not thrifty. It lacked power. I lost a lot of plants after flattening from damping off, still I did well on the plants. Can reduce the damping off this season, after a bit of experience.

I heartily agree in your business policy of careful, conservative statements. Your business is to satisfy customers, not exhaust a dictionary. My order will not amount to much at present as I have but little room that I can give to Pansies, but My good will accompanies the trifling order, to say the least.

Very truly yours,  
George W. Tuttle.

**Note:** No order is too small (so long as it does not request the division into smaller units than listed) to receive our very best attention. Also please remember that your problems are our problems, and when relative to Pansies, our experience is always at your command, without obligation.

Harrold's Pansy Gardens.

---

## HARROLD'S PEDIGREED CUT FLOWER PANSIES

This variety has been bred to meet the demand for Pansies adaptable to cut-flower growing, especially under glass. While not of really super-giant size, it produces a large quantity of flowers from two inches across up, on long, stiff stems, making them valuable for bouquets. When properly grown, stems of from 6 to 11 inches are produced. Color mixture is designed to meet the cut-flower requirements. Our own experience has proven that these are not well adapted to outdoor culture, owing to the tall growing habits. Cultural suggestions supplied.

**SEE COLORED PAGE FOR PRICES**

## HARROLD'S AZURE GIANTS

This new giant variety is the largest of the brilliant blue sorts. Its deep, glowing blue makes it an attraction wherever planted, and adapts it especially to park and cemetery work. The three lower petals are marked with a deep blue-black, well defined blotch, while the ground color is brilliant and full of life. You will want a few of these this year.

**SEE COLORED PAGE FOR PRICES**



A specimen of Harrold's Pedigreed Giant Pansies. The size, may be noted by the background lines; 1 in. apart. Size range of variety is 2-1|2 to 4-3|8 inches.

ALSO SEE COLOR SPECIMEN ON FRONT COVER

## HARROLD'S PEDIGREED GIANTS

Without doubt this is one of our most popular varieties, and without exception we believe it capable of producing the largest possible average flower size. The percentage of exceptionally large flowers is also very high. Plant form is extremely compact, with flowers borne well above giant foliage on strong stems. Flower form is very symmetrical. It is a variety, while flowering earlier than most, holds well in the sales beds and does not over-develop. Extreme hardiness and exceptional texture makes this variety most desirable for all bedding purposes.

Color mixture is of those bright, clear, live colors that show so well in mass plantings, and the attractive zoned type of marking is sure to make these a favorite wherever shown. The combination of Super-Giant size, coloring and texture as exemplified by this variety are sure to prove profitable to you.

**SEE COLORED PAGE FOR PRICES**

### How Many Seeds Will Be Needed?

It is quite safe, with reasonable care, to figure your requirements on a basis of 7,000 plants to the ounce of Harrold's seeds planted. This is a thousand plants under our figures for our own plantings, and we have obtained as many as 15,000 to the ounce.

## *HARROLD'S RUBY GIANTS*

Classed among the Super-Giant varieties and of Swiss parentage, this variety is sure to appeal to you. As the name implies, this mixture is limited almost exclusively to the many wonderful red, wine, maroon, pink, salmon, and orange shades that are so outstanding in the Swiss family, and like the rest of this family the large blotched markings over a brilliant ground color makes these a most compelling attraction wherever shown. Plant habits are good, while flower form and texture are as fine as we have ever had in this type. Natural attractiveness and good breeding makes this variety an almost 100% seller in its class.

**SEE COLORED PAGE FOR PRICES**

## *HARROLD'S ALL-AMERICAN BEDDING MIXTURE*

In accord with its name, this mixture is the absolute cream of all types of Pansies now being extensively grown by American specialists. Eighty per cent of this mixture is composed of Harrold's varieties, selections from all of which are included. The other 20% are seeds harvested from specimen plants, carefully selected from varieties originated by other American specialists and grown each year in our test gardens. Without question, this mixture offers the widest range of type and color to be obtained in any mixture in the Pansy world today.

**SEE COLORED PAGE FOR PRICES**

Mt. Morris, Mich.

December 14th., 1931.

I received your seeds, Pansy Ruby Giants, and planted them in a bed on the north side of the house in the shade, for it was a very dry, hot summer, and we got a fine ketch. I think every seed came, from the looks, and I guess we saved all of the plants. And such plants!

We planted them out in beds, and I never seen such blooms. We picked flowers by the bushel. People all round here came to see them, and I guess this was the first time there was ever such flowers in this part of the country. I have about 5,000 plants, and most of them are spoken for now, people are so taken with them.

I want to go quite strong in Pansies this coming year. I thought you would care to know how your seeds came here.

Very truly yours  
Thos. C. Blodgett.

**Note:** Our sales records show that 3/8 ounce of Pansy seeds were all that were supplied to Mr Blodgett last season.

## **PANSIES FOR THE ROCK GARDEN**

Pansies adapt themselves well to rock garden conditions, supplying desirable color both before and after many of the usual rock plants have given their best display. Your patrons will be much interested in knowing this.



A specimen of Harrold's  
Improved Swiss Pansy. Actual  
diameter, 3-3/4 inches.

Size range of variety is  
2-1/4 to 4-1/8 inches.

ALSO SEE COLOR SPECIMEN ON BACK COVER

## HARROLD'S IMPROVED SWISS

This is another of our most popular varieties. A complete description will be found on the back cover, along with a color reproduction of a specimen of this exquisite variety.

**SEE COLORED PAGE FOR PRICES**

Chesapeake, Ohio.  
July 7, 1931.

Enclosed find check to cover the enclosed order for Pansy seeds, for immediate delivery.

Hope these will turn out as good as last year's; every one of which I sold for \$1.00 per dozen, without advertising.

Very truly yours,  
Rosemont Greenhouses.

### A WORD TO THE WISE

Remember, you can easily fool yourself by under-estimating the quality of stock your market will absorb. Why take chances? There is only a few cents per 1,000 plants difference between the cost of high-grade seeds from a reputable specialist and the common garden grade of doubtful quality.

## **GREATER AMERICAN PERFECTION**

This has been a very popular variety since its introduction in 1925, and continues to enjoy increased sales year after year. In coloring and varied types but few varieties will compare with it, while none excel it at the price asked. Re-selection work, along with the addition of newer types and colors from year to year, is constantly improving this variety and for plants to supply the demands of a moderate priced market we are sure you will find it ideal. In size it will prove most satisfactory, although the percentage of extremely large flowers are naturally not so high as in the more costly varieties of recent development. We feel safe in stating, however, that with average care, size will prove very satisfactory in comparison with much seed for which a higher price is asked.

**SEE COLORED PAGE FOR PRICES**

## **OREGON MIRACLE MIXED**

This variety is offered as our lowest priced, competitive variety. It will compare in size, coloring and texture quite favorably with many varieties selling at higher prices. Where price is a prime consideration, it is to be recommended. And, as this mixture is quite well known, long descriptions will not be entered into. Seed quality in every way conforms with the Harold's high standard, and where such a strain as this may be used, we know it will give the best of satisfaction.

**SEE COLORED PAGE FOR PRICES**

.....  
Orland, California.  
March 14, 1932.

Do you have any plants of the "Pedigreed Giants" now? If so will you please let me know as soon as possible, as I have sold all I have, and could use about 500 more.

Although I have said it before, I must say again—those "Pedigreed Giants" are marvelous. Some recently won first prize in keen competition at a flower show near here. The largest one we had was over three inches across. Let me thank you again for the "Ruby Giant" seeds you sent gratis. The flowers are like huge rubies, and attract the attention of everyone who comes here.

Very truly yours,  
Lely Nursery and Greenhouses.

## **Separate Colors**

We are discontinueing the listing of these owing to the restricted demand for them. We can supply many however, and will be glad to supply them with your order or quote on your requirments for them. Prices are the same on these as on our Greater American Perfection variety.



A specimen of Harold's Sunshine Pansies. The size, may be noted by the background lines; 1 in. apart.

Size range of variety is 1-1/2 to 3 inches.

## HARROLD'S SUNSHINE PANSIES

While not of super-giant size, this variety has become moderately popular, owing to its novel coloring. The zones of contrasting coloring instead of being in concentric rings about the center of the flower, radiate at right angles to the center giving a most pleasing and novel ray effect. The coloring is mostly in the lavender, purple, apricot, orange, and cream shades, contrasted with many poly-chrome combinations. This variety prefers a semi-shaded position, as a few of the flowers tend to sunburn when given full all-day sunlight.

**SEE COLORED PAGE FOR PRICES**

### PANSY PLANTS

We grow for the wholesale trade, well over a million of these annually. Our vast experience in growing and shipping, along with the best varieties, and an ideal climate, enables us to offer many advantages on these plants. Our fall plant list is mailed August 15th. to all firms on our mailing list in states west of the Mississippi river. Outside this district we will gladly mail you a copy on request.

Our plant shipping season begins about September 1, and is continuous, uninterrupted throughout the entire fall, winter, and as late into the spring as our stock lasts. Our mild winter permits the shipment of field grown stock any time during the entire season.

# Harrold's Pedigreed Strain

# PANSY SEEDS

TRADE PRICES  
EFFECTIVE JUNE 1, 1932.

## SPECIAL FREE AIR-MAIL SERVICE.

All seed orders for Pansy seeds reaching us by Air-Mail will be forwarded same day received by insured Air-Mail.

---

### OUR STANDARD GRADE SEEDS

This grade is the bulk of our production, and will be found absolutely satisfactory for all commercial work. Every care is taken to include in this grade only the finest types possible when grown on a quantity production basis. Plants from which this seed is picked, are all first year progeny from our Pedigreed Grade seeds, and are selected in the ratio of about 1 in 5 from the bed run of the latter grade of seed, for seed production.

---

### OUR PEDIGREE GRADE SEEDS

This grade is from our breeding department, and we believe that we are the first commercial grower that has ever offered this class of stock, even in the limited quantity that we have. We do not recommend these for the average commercial grower; only to those looking for the absolute best with the cost of the seeds as no object. Seeds of this grade are all saved early in the season, from individually pedigreed plants, and mixed after curing. Each packet is accompanied by a lot Pedigree certificate giving the major points regarding the specific lot of seeds contained in the packet.

---

### HARROLD'S PEDIGREED NOVELTIES.

1932 series. See Page 1.

Pedigreed Grade Only: \$2.00 per packet. 500 seeds.

### HARROLD'S PEDIGREED POT PANSIES.

Introduced 1930. See Page 1.

Pedigreed Grade Only: \$2.00 per packet; 3 for \$5.00. 1000 seeds each.

### HARROLD'S PEDIGREED CUT-FLOWER PANSIES.

Introduced 1930. See Page 2.

Pedigreed Grade Only: \$1.75 per packet; 3 for \$4.75. 1000 seeds per packet.

### HARROLD'S AZURE GIANTS.

Standard Grade: Trade packet \$1.00;  $\frac{1}{8}$  oz., \$2.10;  $\frac{1}{4}$  oz., \$3.75;  $\frac{1}{2}$  oz., \$7.25; 1 oz., \$14.00.

Pedigreed Grade: \$2.00 per packet; 3 for \$5.00.

*Pricelist continued on back.*

## **HARROLD'S PEDIGREED GIANTS.**

Introduced 1929. See Page 3 and front cover.

**Standard Grade:** Trade packet \$1.00;  $\frac{1}{8}$  oz., \$1.75;  $\frac{1}{4}$  oz., \$3.25;  $\frac{1}{2}$  oz., \$6.25; 1 oz., \$12.00; 2 oz., \$22.00; 4 ozs., \$40.00; 8 ozs., \$60.00; 16 ozs., \$115.00.

**Pedigreed Grade:** \$2.00 per packet; 3 for \$5.00.

## **HARROLD'S RUBY GIANTS.**

Introduced 1930. See Page 4

**Standard Grade:** Trade packet \$1.00;  $\frac{1}{8}$  oz., \$2.25;  $\frac{1}{4}$  oz., \$4.00;  $\frac{1}{2}$  oz., \$7.75; 1 oz., \$15.00; 2 ozs., \$28.00.

**Pedigreed Grade:** \$2.00 per packet; 3 for \$5.00.

## **HARROLD'S ALL-AMERICAN BEDDING MIXTURE.**

Introduced 1931. See Page 4

**Standard Grade:** Trade packet \$1.00;  $\frac{1}{8}$  oz., \$1.50;  $\frac{1}{4}$  oz., \$2.75;  $\frac{1}{2}$  oz., \$5.25; 1 oz., \$10.00; 2 ozs., \$19.00; 4 ozs., \$36.00; 8 ozs., \$50.00; 16 ozs., \$96.00.

## **HARROLD'S IMPROVED SWISS.**

Introduced 1929, re-selected 1931. See Page 5 and back cover.

**Standard Grade:** Trade packet \$1.00;  $\frac{1}{8}$  oz., \$1.50;  $\frac{1}{4}$  oz., \$2.25;  $\frac{1}{2}$  oz., \$4.25; 1 oz., \$8.00; 2 ozs., \$15.00; 4 ozs., \$28.00; 8 ozs., \$40.00; 16 ozs., \$76.00.

**Pedigreed Grade:** \$2.00 per packet; 3 for \$5.00.

## **GREATER AMERICAN PERFECTION.**

Harrold's Original strain. Introduced 1925, re-selected 1930. See Page 6.

**Standard Grade:** Trade packet \$1.00;  $\frac{1}{4}$  oz., \$1.75;  $\frac{1}{2}$  oz., \$3.25; 1 oz., \$6.00; 2 ozs., \$11.00; 4 ozs., \$20.00; 8 ozs., \$30.00; 16 ozs., \$55.00.

## **OREGON MIRACLE MIXED.**

1929 re-selection. See Page 6.

**Standard Grade:** Trade packet \$1.00;  $\frac{1}{4}$  oz., \$1.35;  $\frac{1}{2}$  oz., \$2.25; 1 oz., \$4.00; 2 ozs., \$7.50; 4 ozs., \$12.00; 8 ozs., \$19.20; 16 ozs., \$38.40.

## **HARROLD'S SUNSHINE PANSIES.**

Introduced 1929. See Page 7.

**Standard Grade:** Trade packet \$1.00;  $\frac{1}{8}$  oz., \$1.50;  $\frac{1}{4}$  oz., \$2.75;  $\frac{1}{2}$  oz., \$5.00; 1 oz., \$9.00.

## **CONDITIONS OF SALE.**

**Prices** as quoted are net on a basis of cash with order. All orders not accompanied by remittance will go forward C. O. D.

**Remittance** may be by any of the usual commercial methods, excepting that we do not accept stamps. Patrons outside the United States should remit in American funds by bank draft or postal money order.

**All Orders** are received subject to supply available, and crop conditions that are beyond our control.

**Shipment** by insured parcel post, prepaid. See special Air-Mail delivery offer above.

**Our Responsibility:** Owing to the many contingencies that may occur to stock after leaving our hands, shall be definitely restricted to an amount not exceeding the purchase price of the goods.

**Our Reference:** The First National Bank of Southern Oregon, our city; or any of the major trade journals.



One of our seed production fields in late May.

## CULTURAL SUGGESTIONS

Pansies, being a heavy feeding plant, will require soil that is rich with good drainage. Beds should be worked well and deep before planting. Completely moisten the bed as deep as cultivated (6 to 8 inches) before planting the seeds. Seeds should be planted in drills and covered only slightly by what soil is washed over the seeds with a very light spray. Now cover the beds with mulch paper, or a light weight black building paper, which is cheaper, weighting down the edges to prevent it blowing off.

In warm weather, when temperature is ranging above 75 degrees, care must be taken to hold down temperature during the heat of the day by spraying the top of the paper. Beds under all conditions must be watched for dry spots, which must never be permitted. In from 6 to 10 days seeds will have sprouted well and paper should be removed from the beds when the sprouts average  $1/16$ th of an inch long. When paper is taken off, apply a light sifting (sufficient to just cover the seeds when it is sprinkled) of granulated peat moss. Sprinkle well, and as soon as plants begin to turn green, hold slightly dry until danger of damping off is past.

Transplanting should be done but once, when plants have from 6 to 12 leaves. Fertilizing soil for Pansies is a problem that you will have to work out for your own soil to obtain maximum results. Generally, well rotted cow manure or composted fresh manure will prove best of all classes of soil. Bonemeal is also another almost universal agent, while the commercial compounded fertilizers must be used with some caution and experience.

Any question about special problems we will gladly advise upon at any time. Drop us a line.

# HARROLD'S IMPROVED SWISS



This strain is the artist of the Pansy family. In no other variety will be found a duplication of the novel blending of coloring. While predominant colors are a little on the dark side, sufficient light contrast is always found to show all coloring to best advantage. Red and its toned shades are very predominant, while wonderful blues and yellows are quite outstanding. Flower size is excellent, as will be seen from the picture on page 6. Plant habit of the Harrold's Improved Strain is of the best, having advantages over imported strains in that they have been bred to meet American climatic and marketing conditions. Both the 3 and 5 bloched types of marking is found in this strain in just the right proportions to make it most economical. The private fancier may desire these two types separate, but the commercial grower will find that the combined growing of them has several advantages, not the least of which is the elimination of separate growing detail and the many natural hybrid forms not found in the separate strains.

PRICES WILL BE FOUND ON COLORED PAGE



## WHY MIXED COLOR VARIETIES?

Commercial growers will find mixed color varieties by far the best selling, owing to the much more varied range of coloring they contain, brought about by the many natural hybrids these mixtures contain. These hybrids are never obtained in separate color, named sorts. Think it over.